SHOWCASE

BUSINESS SPONSORSHIP OPPORTUNITIES

Support The Music School of Delaware's financial aid and scholarship programs through this one-of-a-kind evening. On Wednesday, June 8, 2011, in a grand spectacular at The Grand Opera House, the Music School's exceptional chamber music, choral and orchestral ensembles will perform "center stage" in one exciting concert, with over 200 musicians ages 6 to 80. Don't miss this event that is sure to please the entire family!

	DIAMOND $10,000	PLATINUM $5,000	GOLD $2,500	SILVER $1,000	BRONZE $500	BENEFACTOR $250
Annual **HONOR ROLL OF DONORS** (distributed to 8,000+)	Company/individual name in sponsor list (included in all packages)					
Complimentary **SHOWCASE TICKETS****	16 tickets with premium seating	12 tickets	10 tickets	8 tickets	6 tickets	4 tickets
SHOWCASE EVENT PROGRAM*	Front page recognition as Presenting Sponsor; full-page ad; name & company logo in sponsor list	Half-page ad; name & company logo in sponsor list	Name & company logo in sponsor list	Name in sponsor list	Name in sponsor list	Name in sponsor list
SHOWCASE EVENT SIGNAGE*	Name & company logo	Name & company logo	Name & company logo	Name	Name	Name
MUSIC SCHOOL WEBSITE (20,000 views per month) & **FACEBOOK PAGE** (1,000 views per week)	Link to company website on homepage for 1 year; name & company logo in sponsor list	Name & company logo in sponsor list	Name & company logo in sponsor list	Name in sponsor list	Name in sponsor list	
SHOWCASE POSTER*	Presenting Sponsor with company logo	Company logo	Company logo			
Additional **SHOWCASE PROMOTION***	"Presenting Sponsor" on Showcase press releases, radio spots & PSAs; video recognition including name & company logo during the Showcase event	Name & company logo in Showcase press releases				
2010-2011 **CONCERT PROGRAMS**, including Music Masters, Cultural Crossroads and Wilmington Community Orchestra series (11 concerts total)	Full-page ad	Half-page ad				

**if sponsorship is secured in time for print/media deadlines*

***tickets that have not been claimed by 6:30 p.m. on June 8 will be released for sale*

HONORARY CHAIRS
Pete & Susan Booker

COMMITTEE CHAIRS
Denika Knox
Christopher Stout

EVENT COMMITTEE
Bruce Dittmar
Dorie Hahn
SaraKate Hammer
Kathy Houff
Mary Lee Laird
Danny Mason
Angela McAvinue
Connie Newby
Zulima Paulus-Rosenow
Beverly Peltz
Marjorie Ripsom
Jefferson G. Scott
Lois Torgerson
Fan Wang
Yan Zhang

PRESIDENT & CEO
Kate M. Ransom

(list as of 03/15/2011)

THE Music School OF DELAWARE

www.musicschoolofdelaware.org | 302-762-1132

SHOWCASE

QUICK FACTS ABOUT THE MUSIC SCHOOL

LOCATIONS: Has main branches in Wilmington and Milford; satellite locations in Pike Creek, Middletown, Dover, Felton, Angola/ Long Neck and Seaford; and over 20 outreach locations throughout Delaware.

REGION: Serves Delaware (statewide) and residents of Pennsylvania, New Jersey and Maryland.

EMPLOYMENT: Employs approximately 130 people and is one of the largest employers of musicians in the state.

ENROLLMENT: Serves enrollment of approximately 2,700, with students of all ages and levels of ability, including students from over 200 public and private schools and homeschoolers as well as over 200 adults.

ACCREDITATIONS: National Association of Schools of Music (NASM) and Accrediting Commission for Community and Pre-collegiate Arts Schools (ACCPAS)

PROGRAM OFFERINGS:
- Private instrumental and vocal instruction
- Early childhood music
- Suzuki Academy
- Music classes and ensembles for all ages & levels
- Music programs for adults
- Music therapy programs
- Summer camps

HOME TO:
- Delaware Youth Orchestra
- Delaware Youth Symphony
- Wilmington Community Orchestra
- Wilmington Youth Chorale
- Delaware Children's Chorus
- Select Choral Ensemble
- Delaware Women's Chorus
- Suzuki Academy Concert Strings
- Suzuki Academy Festival Strings

RECENT ACCOMPLISHMENTS:
- The school received a 2010 Governor's Award for the Arts from the State of Delaware.
- Suzuki Academy students performed at Lincoln Center by special invitation (December 2009).
- The school received the City of Wilmington's "Access Award" for providing programs for people with disabilities (October 2009).

FOUNDATION & SPONSORSHIP SUPPORT:
Receives support from foundations, corporations and businesses that include:
- Ashland Equipment, Inc.
- Black Rock Financial Management, Inc.
- Blue Hen Mechanical
- BlueCross BlueShield of Delaware
- Borkee-Hagley Foundation, Inc.
- The Charles Delmar Foundation
- The Chichester duPont Foundation, Inc.
- The Davenport Family Foundation
- Delaware Engineering & Design Corp.
- Delmarva Broadcasting Company
- Delmarva Power
- DuPont Company
- Eastern Highway Specialists
- Eaton Vance Capital Management
- Ederic Foundation
- Ellason Downs Perpetual Charitable Trust
- Energy Transfer Solutions
- The Flute Pro Shop
- The Huisking Foundation
- Jackson ImmunoResearch Laboratories, Inc.
- Kern Brothers Tree Service & Landscaping
- Laffey-McHugh Foundation
- Longwood Foundation, Inc.
- Outpatient Anesthesia Specialists
- Parkowski, Guerke & Swayze
- Poores Propane
- The Presser Foundation
- SC&A Construction, Inc.
- Seiberlich Trane
- Siemens, Inc.
- Stingray Tile & Contracting, Inc.
- Target Foundation
- Verizon – Delaware
- Welfare Foundation

COMMUNITY PARTNERSHIPS & OUTREACH:
Has partnered with over 100 arts and educational organizations, businesses, artists and schools.

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BUSINESS SPONSORSHIP FORM

Thank you for your support! We encourage you to submit your sponsorship by **May 1, 2011**, in order to receive all applicable benefits. Sponsorships received after this date may not be eligible for certain print or media benefits due to advance deadlines.

You may also support a Showcase Team with a business sponsorship. For complete event details and online payment options, visit us at **www.musicschoolofdelaware.org/showcase.**

Sponsor Name:_____
(as it will appear in sponsor listings)

Street Address:_____

City/State/ZIP:_____

Phone:_____ Fax:_____

Email:_____ Contact Name:_____

METHOD OF PAYMENT

Sponsorship Amount:_____

☐ Check #_____ *(payable to The Music School of Delaware)*

☐ Credit card type: Visa / MasterCard / Discover / American Express

Card #_____ Exp. Date_____

The Music School of Delaware is a qualified 501(c)(3) non-profit organization. Your gift may be tax-deductible according to federal regulation. Please check with your tax advisor for qualifying deductions.
TAX ID NUMBER: EIN #51-0066934

SIGNED CONFIRMATION OF SPONSORSHIP

Signature (Sponsor):_____ Date:_____

Signature (Music School):_____ Date:_____

PLEASE RETURN COMPLETED FORM & PAYMENT TO:

The Music School of Delaware
Attn: Steve Wasserleben, *director of development*
4101 Washington Street, Wilmington, DE 19802
Phone: 302-762-1132, ext. 11
Fax: 302-762-3422

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BUSINESS ADS FOR DIAMOND & PLATINUM SPONSORS

Business sponsorship packages include an ad in the Showcase program and in the Music School's 2011-2012 concert programs.

PRINT-READY ARTWORK DEADLINES

Showcase program: May 10, 2011
Concert programs: September 15, 2011 (one ad for all 11 programs)

FILE FORMAT

High-res PDF is preferred. High-res JPG or other image file format is also acceptable.

DIMENSIONS

All ads will be printed in black and white. Event programs are printed as 8.5x5.5" booklets with a quarter-inch margin. Ad dimensions are as follows:

Full page (Diamond) 5" wide x 8" high
Half page (Platinum) 5" wide x 3.75" high

CONTACT

For business sponsorship information, contact Steve Wasserleben, *director of development* swasserleben@musicschoolofdelaware.org or 302-762-1132, ext. 11.

Email print-ready ads to Melinda Steffy, *concert and publications manager* msteffy@musicschoolofdelaware.org

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